



D A N N A H L A N E

# PRIVACY POLICY

## What information do we collect?

We collect information from you when you place an order or register.

When ordering or registering on our site, as appropriate, you may be asked to enter your: name, e-mail address, mailing address, phone number, or credit card information. You may, however, visit our site anonymously.

Google, as a third-party vendor, uses cookies to serve ads on your site. Google's use of the DART cookie enables it to serve ads to your users based on their visit to your sites and other sites on the Internet. Users may opt out of the use of the DART cookie by visiting the Google ad and content network privacy policy.

## What do we use your information for?

Any of the information we collect from you may be used in one of the following ways:

### **TO PERSONALIZE YOUR SHOPPING EXPERIENCE**

Your information helps us to better respond to your individual needs.

### **TO IMPROVE OUR WEBSITE**

We continually strive to improve our website offerings based on the information and feedback we receive from you.

### **TO IMPROVE OUR CUSTOMER SERVICE**

Your information helps us to respond to your customer service requests and support needs more effectively.

### **TO PROCESS TRANSACTIONS**

Your information, whether public or private, will not be sold, exchanged, transferred or given to any

other company for any reason whatsoever, without your consent, other than for the express purpose of delivering the purchased product or service requested.

#### **TO SEND PERIODIC EMAILS**

The email address you provide for order processing may be used to send you information and updates pertaining to your order, in addition to receiving occasional company news, updates, related product, or service information, etc. Note: If at any time you would like to unsubscribe from receiving future emails, we include detailed unsubscribe instructions at the bottom of each email.

#### **TO ADMINISTER A CONTEST, PROMOTION, SURVEY, OR OTHER SITE FEATURE**

## How do we protect your information?

We implement a variety of security measures to maintain the safety of your personal information when you place an order or enter, submit or access your personal information.

We offer the use of a secure server. All supplied sensitive/credit information is transmitted via Secure Socket Layer (SSL) technology and then encrypted into our Payment gateway providers database only to be accessible by those authorized with special access rights to such systems and are required to keep the information confidential.

After a transaction, your private information (credit card number or other financial information) will not be stored on our servers.

## Do we use cookies?

Yes. (Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if you allow) that enables the sites or service providers systems to recognize your browser and capture and remember certain information.)

## Do we disclose any information to outside parties?

We do not sell, trade or otherwise transfer to outside parties your personally identifiable information. This does not include trusted third parties who assist us in operating our website, conducting our business or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies or protect ours or other's rights, property or safety. However, non- personally identifiable visitor information may be provided to other parties for marketing, advertising or other uses.

# Children's Online Privacy Protection Act

We are in compliance with the requirements of COPPA (Children's Online Privacy Protection Act); based on self-certification, we do not knowingly collect any information from anyone under 13 years of age. Our website, products and services are all directed to people who are at least 13 years old or older.

## Online Privacy Policy

Only this online privacy policy applies only to information collected through our website and not to information collected offline.

### **YOUR CONSENT**

By using our site, you consent to our web site privacy policy.

### **CHANGES TO OUR PRIVACY POLICY**

If we change our privacy policy, we will post those changes on this page.

## Contacting us

If there are any questions regarding this privacy policy, you may contact us via our [Contact Us](#) page.